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DRAGONS ABREAST'S PERFECTLY PINK PARTIES PLAN

What does Dragons Abreast Australia do?

We collectively, through our national framework, assist those living with breast cancer - huge advances in research and treatment mean many more women now survive their breast cancer but at a social and psychological cost.

We work hard to ensure that, until the day a cure is found to safeguard our daughters, sisters, friends and colleagues, breast cancer remains high on the agenda of government and research bodies.

Helping breast cancer patients transition back to full and active lives despite breast cancer is what we do best – and this is priceless!

We celebrate the fact women are beautiful whether they have breasts, no breasts, are fat, thin, old or young – whilst getting fit, making new friends and having fun together is an added bonus. In other words – living life to the full – despite breast cancer!



As a volunteer run organization we have grown so much in the last eleven years, but our income has not grown in proportion. To continue to take our message to a broader audience requires funding.

HOW CAN YOU HELP?

The purpose of Pink Parties is primarily to raise funds for Dragons Abreast. But it is much more than this. It is the part you can play in raising awareness of this terrible disease which strikes 11 Australian women *every day!*

We call it fund raising *and* friend raising. The more people who are aware of breast cancer and active against it the faster it will be beaten.

The parties are a program which everyone and anyone can get behind, in a positive, productive manner – with positive outcomes for everyone!

Just a small amount of money, from many different sources, makes a huge difference to us at the national level. Small amounts add up and are invaluable in allowing us to continue our work at the national level.

THE THEME - PERFECTLY PINK!

Enjoy to the fullest the opportunity to wear pink, send pink invitations, decorate your venue in pink, eat, drink and think pink!

Apart from this – anything goes. Pink Parties have ranged from wine tastings, jewellery party plans, pajama parties, office morning teas, cake stalls, pink paddock party – the list is only limited by imagination but the important thing is that everyone also HAS FUN!

Parties to date have raised, in financial terms, from \$170 to \$4300. But who can say how much good they have done by making someone aware of taking early action if a problem is found.



If you intend to advertise your party then flyers or newspaper invitations could feature the Dragons Abreast logo, which we can supply in black and white or colour – just ask us!

You may wish to have a cover charge, gold coin donation or open donation for your event and ask sponsors to provide whatever it is you need.

If you would like to host a Pink Party we would love to hear from you!

Contact us on 1300 889 566

Or email

fundraising@dragonsabreast.com.au

Donations \$2 and over to Dragons Abreast Australia are TAX DEDUCTIBLE!!