

# Keyring of Hope

*A Future without Breast Cancer*



## KEY FACTS ABOUT BREAST CANCER

Every year, thousands of people are affected by breast cancer. It impacts the people living with the disease, their families, friends and loved ones...

### Incidence

- One in 8 women will be diagnosed with breast cancer before the age of 85.
- The number of women diagnosed with breast cancer in Australia increased from 5,318 in 1983 to 12,027 in 2002.
- The risk of breast cancer increases with age. About 24% of new breast cancer cases diagnosed in 2002 were in women younger than 50 years; 50% in women aged 50-69; and 26% in women aged 70 and over.

### Mortality

- Breast cancer is the most common cause of cancer-related death in women.
- 2,641 women and 20 men died from breast cancer in Australia in 2004.

As there is currently no means of preventing breast cancer, the focus in reducing deaths from the disease has been on finding breast cancer as early as possible.

The **Keyring of Hope** is proud to help support the fight against Breast cancer. A portion from the sale of every Keyring of Hope will go to **Dragons Abreast!**

**Together we can make a difference!**

**Raise awareness and help support the fight against breast cancer**